

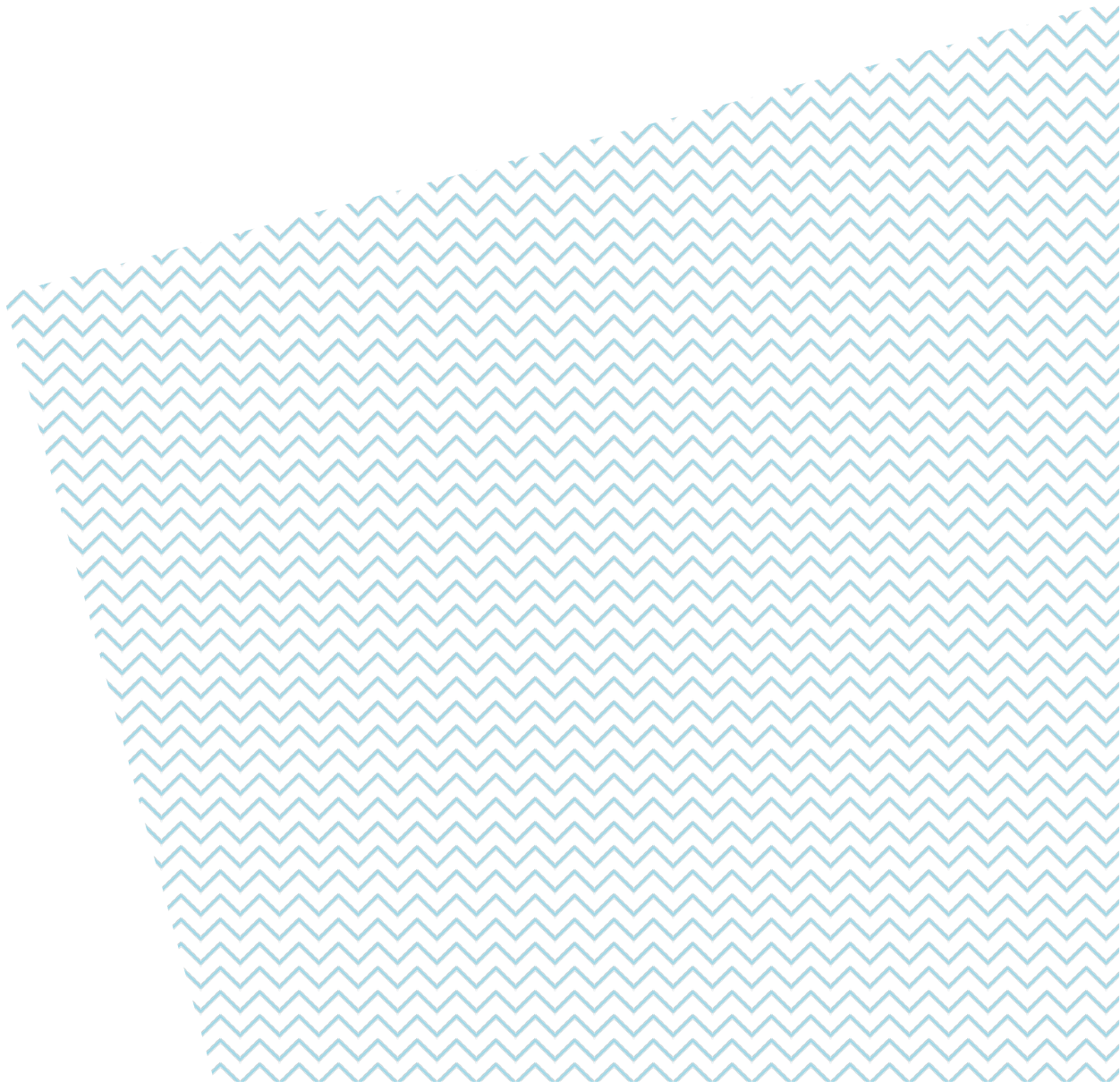


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# LH Martin Institute Conference 2021

Sponsorship Prospectus

Tuesday 26 October – Thursday 28 October 2021



# Table of Contents

- History ..... 3
- Conference Themes..... 3
- By the Sector, for the Sector ..... 3
- Key Details ..... 3
- Attendee Demographics..... 4
- Why sponsor? ..... 4
- Standard Packages..... 5
- Custom Inclusions ..... 5
- In-kind sponsorship..... 5
- Past Sponsors..... 6
- Contact Details..... 7

## History

The LH Martin Institute Conference explores current and emerging issues faced by the higher education sector and champions innovation and communities of collaborative practice between industry, government and higher education providers.

The Conference brings together people from across the tertiary education sector to share ideas, successes, and lessons learned. It provides an opportunity to hear from leaders from the tertiary sector and from other sectors that face similar issues. A key aim is to facilitate networking and collaboration across the sector, and to give participants the opportunity to build the skills and competencies that will enable them to make a positive and lasting contribution to the sector's success.

## Conference Themes

The Conference theme for 2021 is *The role of Tertiary Education in supporting post-Covid social, environmental and economic recovery*. Due to the ongoing pandemic, exploring this theme will take place online over three days, between 26- 28 October. Over the three days, participants will hear from leading figures in the sector, who will consider, challenge and share insights on the role of the sector in a post-Covid recovery.

Within this theme, three areas will be explored:

- *The role of tertiary education in supporting recovery: short, medium and longer term*
- *International education - future post-Covid*
- *Industry, Community and Education Linkages*

## By the Sector, for the Sector

The conference topics and presenters are curated by a Steering Committee of leaders and senior managers from the higher education sector. The Committee's experience in change management and innovation inform their Conference and WebFest leadership.

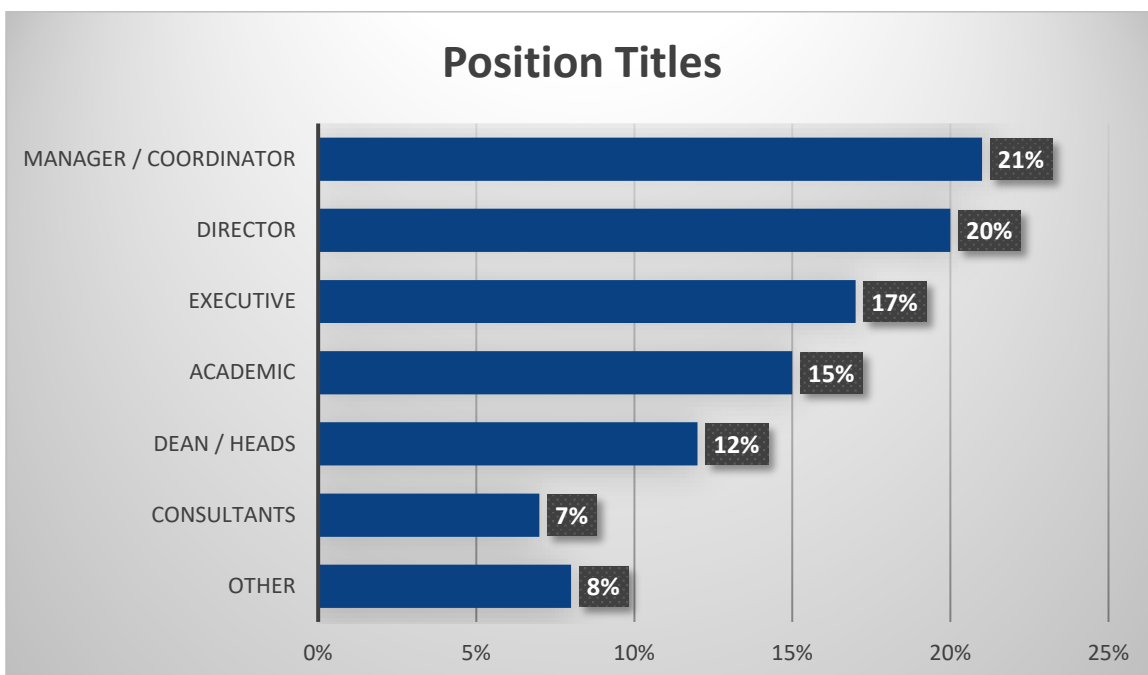
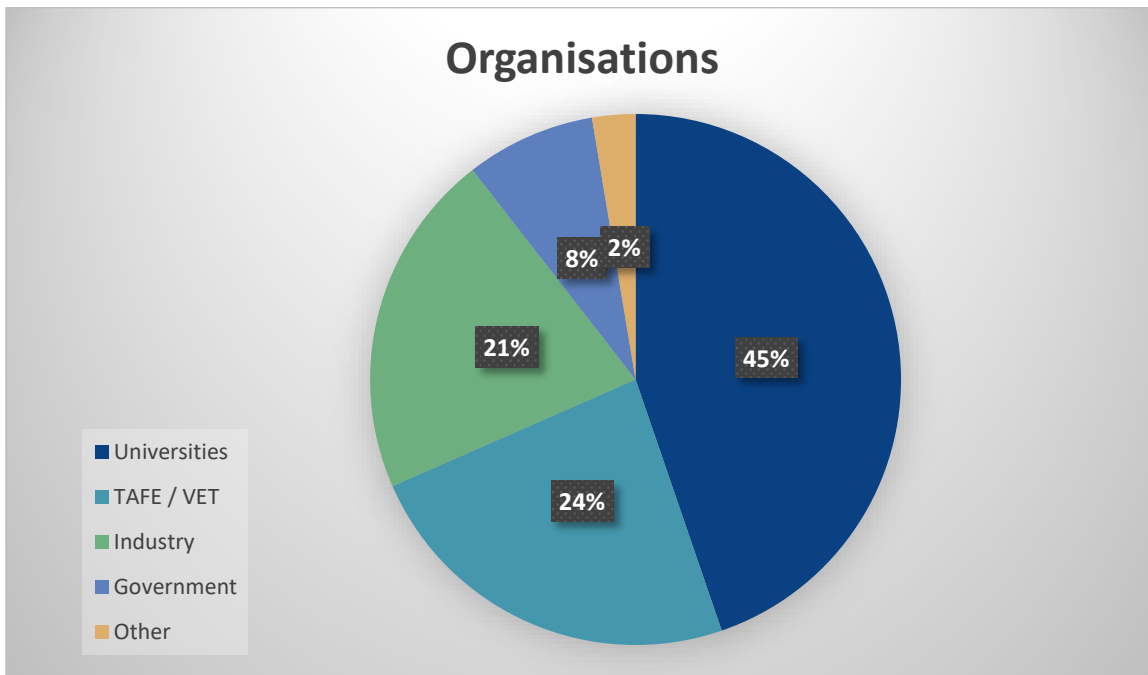
The steering committee members are:

- **Dr Arnaldo Barone**, Senior Lecturer, LH Martin Institute, University of Melbourne (chair)
- **Ms Janet Beard**, Senior Honorary, Fellow LH Martin Institute, University of Melbourne
- **Ms Sharone Ciancio**, Director, Corporate Services, Australian Catholic University
- **Mrs Suzanne Crew**, Strategy Management Specialist, University of New England
- **Professor William Locke**, Director, Melbourne Centre for the Study of Higher Education
- **Mr Paul Rowland**, CEO, Sydney International School of Technology and Commerce
- **Mr Luke Williams**, Associate Director, Digital Experience, Australian Catholic University

## Key Details

12:30pm – 3:45pm, Tuesday 26 – Thursday 28 October

## Attendee Demographics



## Why sponsor?

The LH Martin Institute Conference offers unique exposure to academic and professional staff representing multiple faculties, graduate schools and administrative departments.

Participating as a sponsor at the 2021 Conference can take you straight to your target market within the tertiary education sector.

The Conference can provide your organisation with:

- Maximum exposure at a premier conference with senior representation from most Australian universities
- A cost-effective way to reinforce your organisation’s brand and strengthen brand awareness amongst a key client group
- Time to present latest innovations and new products or services to an appropriate audience, and to showcase your expertise and capabilities
- Marketing opportunities including visibility on the conference website and before, between and after sessions.

Our sponsorship model allows you to capture delegates’ attention in a variety of ways, depending on the specific needs of your business.

## Standard Packages

	<b>GOLD</b>	<b>SILVER</b>
	\$2,000 2 available	\$1,000 3 Available
Logo on the website, AV Display	✓	✓
Special recognition announcement	✓	✓
Plenary address to conference delegates	✓	
Conference Registration to all sessions	✓ (2 tickets per day)	✓ (2 tickets per day)
Sponsee to send dedicated sponsor promotional EDM(s)	✓	
Custom Inclusions (see below)	✓	

Prices exclude GST

## Custom Inclusions

Custom inclusions can be arranged and can be tailored to suit your organisations’ strategic needs, subject to additional cost. Inclusions to consider:

- Pre- or post-conference event (online workshop, networking or social activity)
- Extra marketing (including pre- or post-conference communications)
- Extra web fest registrations

Please see the contacts page to discuss this package.

## In-kind sponsorship

We encourage sponsors to provide items for ‘door prizes’, for example personal electronics, vouchers, season tickets to events and/or dinners.

Financial sponsorship can be negotiated to include in-kind donations to receive a discounted rate for standard packages or custom inclusions.

## 2020 Sponsors

CURIO



## Past Sponsors

CURIO

Siteimprove



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conferences

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## Contact Details

**Mr Myron Yovannidis | Program Officer**

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