Improving enrolment choice for students through opening subject previews in the LMS



Currently students base their enrolment decisions on information about the subject from the University Handbook..

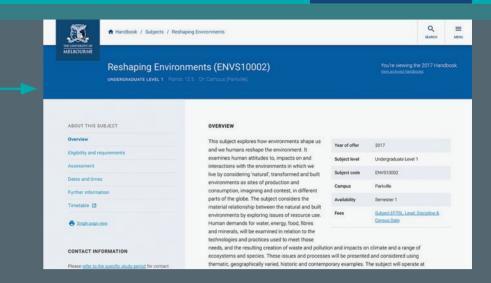
By creating copies of subject sites we've been able to provide an online preview or 'taster' of the actual subject material to help students decide if the subject is what they'd expected prior to enrolling. This has reduced confusion for students, helped settled the student cohort earlier in the first weeks of semester to reduce disruption to teaching activity, and decreased the amount of enrolment variation for Academic Services.

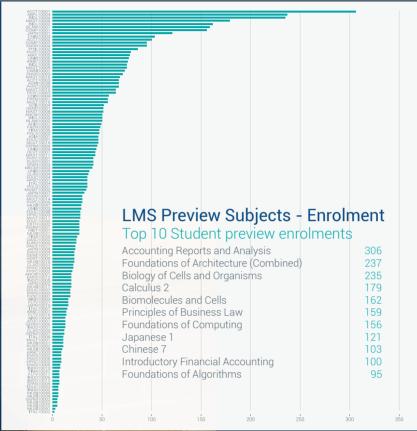
These sites are a copy of the most recent subject delivery and are designed to provide an opportunity for subject coordinators to present a selection of subject material to profile and advertise the subject to prospective students.

LMS subject previews will include:

- Welcome page include your personalised message here.
- Subject outline show future students a more detailed description of the subject delivery schedule through the semester including assessments, lectures and so on.
- Staff information information about the teaching team.
- An introductory lecture recording the first lecture can provide students with deeper insights into key concepts and the style of delivery.
- A link to the University Handbook added by default to LMS subject menus.
- A student survey a short online survey for student feedback.

LMS subject coordinators are able to edit their preview sites and include extra items and messages to prospective students – a great opportunity to highlight the subject to prospective students!





11,452 enrolment variation

requests were submitted by students around the start of semester 1, 2016.

129 LMS Preview Subjects were viewed of the 136 subjects made available. i.e. 95% of the Preview Subjects were used in the first pilot round.

1,375 unique student users across the LMS Preview Subjects.

3,075 total enrolments into LMS preview subjects by students. i.e students looked on average at 2.2 subject previews.





Case study: An example of a well-resourced subject preview site - Reshaping Environments (ENVS10002)

Student Testimonials: 'Reshaping Environments was valuable to me, as it provided me a deeper insight into social and environmental issues. It provided me alternative ways of viewing world problems we face.'

'Our discussions in class were always interesting, as the diversity of people in class allowed various values and ideas to be shared. It prompted people to think differently and to challenge their own lifestyle.'

Information about the teaching team
Dr Helena Bender | Teaching Specialist
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Insight into the lecture experience